

## CONDITIONS FOR THE EFFICIENT USE OF THE TRANSIT POTENTIAL OF A RAILWAY ENTERPRISE

*Necessity of forming a mechanism for efficient use of transit potential by railway companies and its importance in the conditions of globalization and integration of Ukraine into the world economy is revealed within the article. In doing so, the role of rail transport in the provision of transit traffic throughout the country and in the development of cross-border cooperation is determined, since this mode of transport takes a leading place in the road transport complex and provides the bulk of freight. Therefore, the formation of the transit mechanism and increase of the level of participation of the railway transport in the provision of transit transportation has a significant impact on accelerating the national economy development.*

*It is established that the use of transit potential by railway undertakings is ensured by the formation of a mechanism that includes different levels of management and envisages simultaneous implementation of the system of measures at the international, national, and railway companies' levels. At the same time, measures at the international level ensure the formation of an international transport environment for smooth transportation of goods, measures at the national level create positive transit image of the country and at the railway companies' level, the work is under way to ensure a steady increase in transit traffic.*

*Within the article, conditions for efficient use of transit potential by railway companies are defined, including: construction of international transport corridors; bringing the regulatory framework in line with international norms; expanding cooperation with transport operators in other countries; improving border crossings and simplifying customs procedures; modernization of railway infrastructure and use of digital technologies in transit traffic; use of logistic approach; development of high-speed container transportation.*

*It is proved within the article that formation of conditions for implementation of transit potential by the enterprises of railway transport and development of directions on efficiency increase of its use will provide growth of level of the innovative and investment development of the enterprises of the railway branch and will become the most important condition for the economy sustainable development of the country.*

**Keywords:** transit potential; transit traffic; rail transport; freight transport; international transport corridors; railway transport infrastructure; international logistics.

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