

STATE MANAGEMENT OF INNOVATIVE DEVELOPMENT OF SEAPORTS OF UKRAINE

The article analyzes the dynamics of changes in the main indicators of functioning of seaports in Ukraine. According to the analysis of current trends in the development of seaports in Ukraine, a systemic crisis in the industry was found, characterized by: breach of interbranch relationships and proportions, structural deformation, technological degradation, weakness of economic justifications for prospective development, etc. The institutional basis for providing innovative development of seaports in Ukraine has been investigated, focusing on regulatory and supervisory institutions. The necessity and prospect of participation of public institutes in the processes of state management of innovative development of seaports of Ukraine is substantiated. The corresponding algorithm is presented, which reflects the complementarity of interaction of state authorities (central, local state authorities, local self-government bodies) with public institutions, determining priority directions of their influence. The ultimate goal of such synergies is for public authorities to implement transparent management decisions, and for public institutions to promote the introduction of innovative technologies in the maritime port industry, which is the prerogative to ensure its sustainability. The components of the system of state management of innovative development of seaports have been systematized: regulatory (legislation, strategies, programs, concepts, international standards), institutional (policy, social dialogue, support for forms of self-organization, public-private partnership, etc.), administrative (standardization, certification, licensing, quotas, sanctions, price restrictions, etc.), financial investment (budget financing, subsidies, operation of development funds, lending, insurance self, investment incentive), trade (changes in the market, etc.), foreign economic (export / import of services, border crossing procedures, etc.), innovative (stimulation of innovation, research and development), information and communication (monitoring, media, software, information technology), socio-environmental (social and environmental security, etc.). The sequence of structural and functional actions to improve the state management of innovative development of seaports in Ukraine (institutional, financial and investment, information, regulatory, economic and innovation improvement) is presented.

Keywords: seaports, innovation, development, mechanism, management, public policy.

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