

INNOVATIVE APPROACHES TO REGULATION OF ANIMALS IN THE DESTINATION OF WINNING AND INTEGRATION IN AGRICULTURAL PRODUCTION

The purpose of the article is to substantiate innovative principles of the approach to the regulation of livestock development in the context of its diversification in the direction of the goat breeding allocation as a competitive, promising and autonomous industry for the purpose of effective conducting of the economic activity in modern conditions of changes of the European integration, economic challenges in compliance with international standards and technological parameters of production, introduction of innovations in the dairy sub complex in terms of the species expansion of raw materials for the processing in the direction of industrial and large-scale production of lactose-free dairy products. The research methodology is to use a set of methods, namely: monographic, economic-statistical, systemic, abstract-logical, economic-mathematical, and others. Scientific novelty of the obtained results lies in the use of economically feasible methods of studying the state of the livestock industry regulation and introduction of innovative, economically feasible and competitive technologies for the production of lactose-free dairy products, which are based on the scientific approach in the organization of livestock business. Conclusions. Expediency of allocating goat breeding as an autonomous object of regulation of the domestic national economy and its integration into agricultural production in accordance with economic challenges and finding ways out for the livestock industry from a state of prolonged stagnation, ensuring competition of domestic producers in the conditions of the free trade zone with the EU in which the policy of quotas abolition for the production of dairy products in agriculture has been implemented, are substantiated.

Keywords: regulation, tools; industry; animal husbandry; goat breeding; sheep breeding; competitiveness; lactose-free dairy products; raw materials; types of economic activity.

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