

THE INFLUENCE OF AGRICULTURAL COMPLEXES ON THE DEVELOPMENT OF RURAL AREAS

The theoretical aspects of influence of agroindustrial production and agrarian sphere on the development of rural territories are investigated in the article. Opinions of leading scientists who have shown the close relationship between rural development and related agricultural and processing industries have been studied. The lack of modern generally accepted approaches to defining the role of agro-industrial production in rural development, the conceptual bases of utilizing the potential of the created integrated territorial communities, which have the capabilities and tools to directly regulate the complementary development of agricultural and processing industries and the strategic development of these processes and the strategic development are revealed.

The necessity of development of theoretical and methodological and applied foundations of development of agricultural and processing unit of agroindustrial complex and evolution of rural territories has been proved in order to form a new concept of strategic development of this sphere of management. It is proposed to base such a concept on the development of such strategies as comprehensive (rational use of available resources aimed at reducing production costs and corresponding increase in product competitiveness) and sustainable development (aimed at maximally satisfying the needs of the population for the purpose of its comprehensive development). In order to prove this proposal, the essence, features, principles and main provisions and achievements of national and foreign scientists in these issues have been thoroughly considered. Based on the conducted research, key scientific and applied provisions have been identified that should be used in the process of exploring the functioning of agricultural production and processing industry as a condition for rural development. The relevance of the theory of inclusive development, which is a new modern approach to ensuring the effective functioning of regional economic systems of different levels, has been proved. Based on the generalization of the results of scientific research in the field of agro-industrial production and its impact on rural development, a number of key methodological provisions have been identified, which should underpin the development of a development strategy in this field.

Keywords: agro-industrial production, rural territories, agricultural development, integrated development, sustainable development, inclusive development, agro-industrial sphere, agriculture.

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