

Олена Акименко

КОНЦЕПТУАЛЬНІ ПІДХОДИ ДО ВИЯВЛЕННЯ СПЕЦИФІЧНИХ ОЗНАК НОВОЇ ІНДУСТРІАЛІЗАЦІЇ ПРОМИСЛОВОСТІ

Елена Акименко

КОНЦЕПТУАЛЬНЫЕ ПОДХОДЫ К ВЫЯВЛЕНИЮ СПЕЦИФИЧЕСКИХ ПРИЗНАКОВ НОВОЙ ИНДУСТРИАЛИЗАЦИИ ПРОМЫШЛЕННОСТИ

Olena Akymenko

CONCEPTUAL APPROACHES TO THE IDENTIFICATION OF SPECIFIC FEATURES OF THE NEW INDUSTRIALIZATION OF INDUSTRY

The article summarizes the scientific material on the research topic, substantiates the idea of the need and importance of a new industrialization - neo-industrialization, which is based on the production of products based on the latest innovative, information technologies and computer-integrated systems.

Ukraine is also no exception and the choice of direction for long-term industrial development is necessary, especially given the critical situation in which it found itself and the past capabilities of one of the largest in Europe, at the time of Ukraine's independence, branched industrial complexes.

Today, the modern type of development of the country's export-oriented economy has exhausted itself, and the initiated investment and innovation type of development needs to form a modern design of industrial policy and strategic planning of modernization processes to build a new industrialization of the state.

The necessity of this process for the revival of domestic industrial production on new innovative principles is proved, which is possible due to the harmonization of socio-economic interests of the authorities at all levels of government, business and the public.

The strategic directions of the state policy in the field of modernization of economy and increase of competitiveness of the industry which realization will allow to carry out transition from imitation to innovation and technological development are resulted; to build a dynamic economy capable of self-development; to ensure the efficient use of all productive resources of society; to realize the intellectual potential of the country on the basis of the development of science and education.

It is proved that it is expedient to define modernization in separate directions, among which: modernization of traditional branches and encouragement of high-tech sectors to development.

Modern models of industrialization with representation of their classifications and signs are considered.

The necessity of becoming a smart industry for Ukraine - a modern industry based on cyber physical and other advanced technologies has been proved.

Keywords: industrial production; modernization; neo-industrialization; development; strategy; state industrial poli-cy; foreign economic policy; smart industry.

References

1. Akymenko, O. (2019). Synerhetychni determinanty rozvytku promysloвого vyrobnytstva v umovakh obrannia Ukrainoiu kursu na yevrointehratsiiu [Synergetic determinants of industrial production development in the conditions of the Ukraine's European integration course]. *Problemy i perspektyvy ekonomiky ta upravlinnia – Problems and prospects of economics and management*, 4(20), pp. 157–169.
2. Vishnevskii, V. P. (2016). Globalnaia neoindustrializatsiia i ee uroky dlia Ukrainy [global neoindustrialization and its lessons for Ukraine]. *Ekonomika Ukrainy – Economy of Ukraine*, (8), pp. 26-43.

3. Heiets, V. M., Seminozhenko, V. P. (2006). *Innovatsiini perspektyvy Ukrainy [Innovative prospects of Ukraine]*. Konstanta.
4. Diakiv, R. (Ed.). (2012). *Entsyklopediia innovatsii [Encyclopedia of Innovation]*. Mizhnarodna ekonomichna fundatsiia.
5. Kindzerskii, Iu. (2010). Ekonomicheskoe razvitie i transformatsiia promyshlennoi politiki v mire: uroky dlia Ukrainy [Economic development and transformation of industrial policy in the world: lessons for Ukraine]. *Ekonomika Ukrainy – Economy of Ukraine*, 5, pp. 4–5.
6. Kindzerskyi, Yu. V. (2013). *Promyslovi Ukrainy: stratehiia i polityka strukturno-tekhnologichnoi modernizatsii [Industry of Ukraine: strategy and policy of structural and technological modernization]*.
7. Kniaziev, S. I. *Stanovlennia smart-promyslovosti v Ukraini v umovakh chetvertoi promyslovoi revoliutsii [Formation of smart industry in Ukraine under the conditions of the Fourth industrial revolution]* [PhD dissertation, Instytut ekonomiky promyslovosti NAN Ukrainy]. https://iie.org.ua/wp-content/uploads/2020/10/dysertatsiia_kniaziev-s.i._compressed.pdf.
8. Liashenko, V. I., Kotov, Ye. V. (2015). *Ukraina XXI: neoindustrialna derzhava abo «krakh proektu»? [Ukraine XXI: neo-industrial state or “project collapse”?]*.
9. Amosha, O. I. and others. (2018). *Modernizatsiia ekonomiky promyslovykh rehioniv Ukrainy v umovakh detsentralizatsii upravlinnia [Modernization of the economy of industrial regions of Ukraine in terms of decentralization of management]*.
10. *Nova industrializatsiia – realnyi shans dlia Ukrainy [New industrialization is a real chance for Ukraine]*. https://uspp.ua/assets/doc/maket_nov_2019.pdf.
11. Ofitsiynyi vebportal Verkhovnoi Rady Ukrainy [Official web portal of the Verkhovna Rada of Ukraine]. <https://www.rada.gov.ua>.
12. Polterovych, V. (2009). Hypoteza ob ynnovatsyonnoi pauze y stratehiia modernyzatsyy [The hypothesis of an innovative pause and modernization strategy]. *Voprosy ekonomiki – Issues of economics*, (6), pp. 4–23.
13. Polterovych, V., Popov, V. (2006). Evoliutsionnaia teoriia ekonomicheskoi politiki. Chast 1 [Evolutionary theory of economic policy. Part 1]. *Voprosy ekonomiki – Issues of economics*, (7), pp. 4–20.
14. Deineko, L. V. (2019). *Promyslova polityka yak kliuchovyi instrument stratehii rozvytku: naukovo-analitychna dopovid [Industrial policy as a key tool of development strategy: scientific and analytical report]*.
15. Rohoza, M. Ye., Kuzmenko, O. K. (2017). Modernizatsiia ekonomiky Ukrainy u konteksti neoindustrialnykh peretvoren Ukrainy [Modernization of Ukraine's economy in the context of neo-industrial transformations of Ukraine]. *Visnyk ekonomichnoi nauky Ukrainy – Bulletin of Economic Science of Ukraine*, (1(32)). <https://core.ac.uk/download/pdf/87412054.pdf>.
16. Deineko, L. V. (2018). *Rozvytok promyslovosti dlia zabezpechennia zrostannia ta onovlennia ukraïnskoi ekonomiky: naukovo-analitychna dopovid [Development of industry to ensure the growth and renewal of the Ukrainian economy: scientific and analytical report]*.
17. Rustamov, E. (2009). Pryntsipy evoliutsionnoi modernizatsii perekhodnykh ekonomik [Principles of evolutionary modernization of transition economies]. *Voprosy ekonomiki – Issues of economics*, (7), pp. 85–96.

Акменко Елена Юріївна – кандидат економічних наук, доцент, доцент кафедри бухгалтерського обліку, оподаткування та аудиту, Національний університет «Чернігівська політехніка» (вул. Шевченка, 95, м. Чернігів, 14035, Україна).

Акменко Елена Юрьевна – кандидат экономических наук, доцент, докторант кафедры бухгалтерского учета, налогообложения и аудита, Национальный университет «Черниговская политехника» (ул. Шевченко, 95, г. Чернигов, 14035, Украина).

Akumenko Elena – PhD in Economics, Associate Professor, Associate Professor The Department of Accounting, Taxation and Audit Chernihiv Polytechnic National University (95 Shevchenka Str, 14035 Chernihiv, Ukraine.)

ORCID: <https://orcid.org/0000-0002-0323-5978>

ResearcherID -G-9876-2016