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КООПЕРАЦІЯ ЗАКЛАДІВ ВИЩОЇ ОСВІТИ В УМОВАХ ГЛОБАЛЬНОЇ КОНКУРЕНЦІЇ

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КООПЕРАЦИЯ УЧРЕЖДЕНИЙ ВЫСШЕГО ОБРАЗОВАНИЯ В УСЛОВИЯХ ГЛОБАЛЬНОЙ КОНКУРЕНЦИИ

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COOPERATION OF HIGHER EDUCATION INSTITUTIONS IN THE CONDITIONS OF GLOBAL COMPETITION

Global development trends have affected education and science in most countries, so rapid adaptation to change and challenges will avoid the impact of modified competition and the complexity of the system of relationships and interdependencies between participants in the global market for research and education services. The strategy of Ukrainian education and the processes of internationalization encourage the activation of new directions of development of the educational sphere through cooperation with institutions of other countries and on this basis further integration into the world educational space.

Cooperative activities in the field of education will thus contribute to the positive dynamics of the national economy in general and individual educational institutions. In turn, this requires substantiation of new spatial educational and scientific paradigmatic principles of studying the relations between the subjects of the market of educational services. There is a need to study the mechanisms of interaction of entities in the markets of educational services, in particular the cooperation of activities aimed at increasing the competitiveness of higher education institutions in the face of global competition. It is determined that the cooperation of higher education institutions is the interaction of two or more higher education institutions, at least one of which is foreign, a form of organization of educational and scientific activities.

The purpose of cooperation is to promote the modernization of the educational environment in the context of globalization by including in the educational process of educational institutions of different countries, which have formed a viable structure can compete in the world market and produce quality and innovative educational and scientific services. The main principles for cooperation in the field of education are the following: voluntariness and open membership; participation of participants in policy development and decision making; participation of participants in economic activity; participation of participants in educational and scientific activities; autonomy and independence of participants; development and improvement of the structure; cooperation with authorities and institutions that are not part of the cooperative; development on the basis of sustainability.

Keywords: higher education; cooperation; internationalization; competition; competitiveness; globalization.

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