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**МІСЦЕ ЛЮДСЬКОГО КАПІТАЛУ В СИСТЕМІ МОДЕРНІЗАЦІЙНИХ
ЗРУШЕНЬ РЕГІОНАЛЬНОЇ ЕКОНОМІКИ**

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**МЕСТО ЧЕЛОВЕЧЕСКОГО КАПИТАЛА В СИСТЕМЕ
МОДЕРНИЗАЦИОННЫХ ИЗМЕНЕНИЙ РЕГИОНАЛЬНОЙ ЭКОНОМИКИ**

Zhanna Derii

**THE PLACE OF HUMAN CAPITAL IN THE MODERNIZATION SYSTEM
OF THE SHIFTS OF THE REGIONAL ECONOMY**

Modernization of the regional economy as a phenomenon is a complex process of progressive economic, environmental, political, social changes that occur in the context of the fourth industrial revolution, and aims to move to a highly developed sustainable society with a high quality of life. The doctrine underlying modernization shows that this process is directly happen due to the accumulated human capital. Integration and development of technologies, which are a necessary component of modernization shifts, requires the transformation of knowledge, new competencies of the employee. The consequence of modernization changes is the formation of human capital of a new quality. Increased human capital and its realization allow the human person to be both the end result of economic development, an element of this process and a means of further development. That is, human capital acquires features that characterize it as a new social category and at the same time acts as an important factor in the process and as an object to which change is directed. Scientific approaches to understanding man as a bearer of human potential and capital are associated with the characteristics of the total worker, which includes a number of personal qualities, such as: anthropological, educational, intellectual, cultural, personal, collective, social. Therefore, the process of modernization not only determines the human factor as an element of this process, but also serves the purposes of human development, increasing the quality of life, self-identification, increasing human capital. An important factor in sustainable development and modernization processes is high-quality human capital, which is the main driver of change for the information economy. The determinant of modern development involves the accumulation of quality human capital in accordance with the goals and objectives of modernization.

Keywords: modernization; regional economy; human potential; human capital; efficiency.

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