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## **ПРІОРИТЕТНІ ПІДХОДИ ДО ФІНАНСОВОГО ЗАБЕЗПЕЧЕННЯ СФЕРИ ОХОРОНИ ЗДОРОВ'Я В УКРАЇНІ**

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## **ПРИОРИТЕТНЫЕ НАПРАВЛЕНИЯ ФИНАНСОВОГО ОБЕСПЕЧЕНИЯ СФЕРЫ ЗДРАВООХРАНЕНИЯ В УКРАИНЕ**

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## **PRIORITY APPROACHES TO FINANCIAL SECURITY OF HEALTHCARE IN UKRAINE**

Addressing issues of improving and improving the financial security of health care in Ukraine is currently in symbiosis. The very low level of provision of quality medical services to the population affects not only the state of human health, but also the economic stability in the country. One of the new alternative ways to improve the financial provision of health care is health insurance, which will gradually improve the state of health care in Ukraine with the help of state financial support, moving from compulsory to voluntary insurance.

The purpose of the article is to review and propose an effective financial flow to health care through health insurance, which should be implemented and subsequently improve the system of primary care and its development on the basis of family doctors.

A country is at a high economic level when the labor potential knows that the health sector is at the appropriate level and provided with highly qualified equipment and personnel. The adequacy of financial resources that determines the ability to improve the health of the nation and increase the standard of living of society.

The current rhythm of life has a major impact on human health, especially in the context of the pandemic outbreak of the COVID-19 virus. The existence of the health care sector directly related to its proper financial support for the full functioning of the health care system in order to fulfill its main function of preserving and restoring public health.

An effective way out of Ukraine's health care from the deep economic crisis is to introduce health insurance. The restructuring of the health care economy should begin, first, with strengthening the financial base of the sphere and changing the general system of its financing.

The article presents the author's vision of the modern paradigm of financing through new sources of financial support for health care in Ukraine. Health insurance presented as an attempt to address a number of issues related to financial support in this area.

**Keywords:** finance, financial resources, financial security, sources of financial security, health care, health insurance.

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