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**ТРАНСФОРМАЦІЯ СИСТЕМИ БУХГАЛТЕРСЬКОГО ОБЛІКУ
В УМОВАХ РОЗВИТКУ ЦИФРОВИХ ТЕХНОЛОГІЙ**

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**ТРАНСФОРМАЦИЯ СИСТЕМЫ БУХГАЛТЕРСКОГО УЧЕТА
В УСЛОВИЯХ РАЗВИТИЯ ЦИФРОВЫХ ТЕХНОЛОГИЙ**

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**TRANSFORMATION OF THE ACCOUNTING SYSTEM
IN THE CONDITIONS OF DIGITAL TECHNOLOGIES DEVELOPMENT**

The purpose of the article is to substantiate the main directions of transformation of the accounting system in the conditions of digital technologies development.

The article substantiates that digital technologies are a priority vector of the accounting development; the digital technologies are able to radically transform the principles of functioning of the accounting system. The key advantages of introduction of digital technologies are identified, namely: optimization and economy of expenses of the enterprise; expanding access of stakeholders to financial information; ensuring higher speed of work with accounting information in real time; transparency of operations; increasing the level of trust from customers; simple and clear interface, and increase in storage of accounting, and tax reporting data. The author notes that incorrect or unprofessional use of digital technologies causes risks: errors in the construction of algorithms; miscalculations in decisions on the scale of implementation of digital technologies; data loss; violation of integrity of information; reducing the level of protection and confidentiality of information; technical failures; cyber attacks.

Key words: accounting; digital technologies; automatizaton; Artificial Intelligence; cloud technologies; blockchain; Big Data.

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